GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

ITE&C Dept – Blue Print – Reimagining Andhra Pradesh – Role of E-Governance, Electronics and IT – Setting up of (3) Entities for development of ICT Industry – eGovernance Authority, Electronics & IT Agency, Innovation Society - Administrative Orders - issued - Reg.
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INFORMATION TECHNOLOGY, ELECTRONICS & COMMUNICATIONS (Admin) DEPARTMENT

<u>**G.O.Ms.No.24**</u>   <u>**Dt. 08 -12-2014**</u>
                                                                                                  <u>**Read the following:**</u>

Government of AP Vision – Blue Print "Reimagining Andhra Pradesh" version 4.0
Dated 9th July 2014.

<u>**ORDER :**</u>

The residual State of Andhra Pradesh, formed on 2nd June 2014, has many challenges confronting it. The new State of AP has to be practically re-imagined and reconstructed in a planned manner, if the hopes and aspirations of its people have to be fulfilled. To fulfill the aspirations of the people, following Vision Statement has been drawn up from the perspective of e-Governance, Electronics and IT:

> *"To develop Andhra Pradesh as a knowledge society of global repute, with a focus on enhancing the **quality of life** of its citizens, through high-quality education and healthcare, increased productivity in agriculture and allied activities, creation of requisite employment potential by promoting electronics and IT industries, and above all, by providing good governance."*

2.   As a first step to realize this objective, a blue print ***Reimagining Andhra Pradesh – Role of e-Governance, Electronics & IT*** has been released vide reference read above, wherein the broad approach to be adopted for realizing the vision has been spelt out. Following are the goals envisaged to be achieved by 2020:

- To be FIRST in India in Quality & Quantity of e-Services
- To be known as the Silicon Corridor of India
- To attract Investments of US $ 2 bn in IT and US $ 5 bn in Electronics manufacturing
- To attain 5% share in national exports of Software
- To provide 5 lakh additional direct employment by 2020.
- To reach Gigabit to All Villages – Digital AP
- To make at least one person e-literate in every house.

3.   To quickly implement the recommendations made in the Blue Print and to achieve the envisaged results in a time-bound and coordinated manner, Government after careful examination and consideration hereby constitutes (3) Entities for development of ICT Industry which would henceforth be named as eGovernance Authority, Electronics & IT Agency and Innovation Society. The Terms of Reference of the (3) Entities along with the composition are detailed below.

(1)   e-Governance Authority

Terms of Reference

a) One of the immediate tasks of the eGovernance Authority is to work on giving a concrete shape to the **policies and frameworks** required to be put in place, as envisaged in the Blue Print Document.
b) Designing and implementing an overall **architecture** for realizing the vision of providing ALL G2C and G2B services through multiple channels.
c) Defining a **portfolio** of G2C, G2B, G2E and G2G services and prioritizing them for implementation.
d) Establishing a new **State Data Centre**. The eGovernance Authority should attempt to design a state-of-the-art SDC, taking advantage of emerging technologies like the Cloud (e.g**MeghRaj** initiative of GOI) and the Big Data Analytics.
e) Take **Fibre to the Village**.
f) Facilitate the undertaking of an extensive **Government Process Re-engineering** by the line departments so as to make the delivery of services, simple, convenient and transparent to the citizens.
g) The **service delivery infrastructure** should be redesigned keeping in view the need for citizen convenience, accessibility, look and feel, branding and financial viability of the service centres.

Composition

The eGovernance Authority shall be constituted as a Society under the AP Societies Registration Act, 2001 and shall be headed by a CEO / Director who can either be an eGov expert with adequate experience and drive, with a passion for transformation or from the IAS. In order to effectively monitor the functioning of the society as per the mandate set out in the Blue print, the Authority shall have Governance structure with a II - Tier mechanism as given below:

Governing Council		
1	Honorable Chief Minister	Chairman
Members		
2	Hon'ble Minister (IT)	
3	Advisor(e-Governance, Electronics & IT)	
4	Chief Secretary	
4	Special Chief Secretary, Planning	
6	Principal Secretary, Finance	
7	Sri BVR Mohan Reddy, Vice Chairman, NASSCOM	
8	Prof U B Desai, Director, IIT, Hyderabad	
9	Sri. Lalitesh Katragadda	
10	Sri. Satish Andra, Industry Representative	
11	Mr. Sanjay Vijay Kumar, Pilot Incubator	
12	Secretary, IT	Member Convener

Executive Council	
Chief secretary	Chairman
Members	
Principal Secretary, Finance	
Secretary, IT	
Sri. Laxmi Prasad Putta, Founder , Vassar Labs	
CEO of e-Governance Authority	Member/ Convener

Secretary, IT may invite Prl. Secretaries/Secretaries/ Academicians/Industry Representatives as and when required to Governing Council / Executive Council for their value addition

(2) Electronics & IT Agency

Terms of Reference

a) To create a set of policies relating to Promotion of Electronics & IT as envisaged in the Blue Print Document

b) To create a set of implementation guidelines to translate the above policies into reality;

c) To take steps for getting clearance of GOI for ITIRs to be established in the State;

d) To explore the potential for establishing electronic manufacturing units and prepare proposals for 10 Electronic Manufacturing Clusters in the State (the number is indicative);

e) To design blueprints for establishing the Mega IT Hub and the other IT hubs at carefully selected locations;

f) To design a plan for marketing the 'Advantage AP' brand among top players in IT and Electronics manufacturing sector globally and create the roadmap to attract investments into the Electronics sector to the tune of US$ 5 Billion by 2020, and into the IT sector to the tune of US$ 2 Bil by 2020;

g) To create an employment potential of 0.5 mil by 2020 in the IT and electronics sectors;

h) To identify the top electronic products/components for which demand exists in the country and take proactive steps to encourage creation of IP and manufacturing capacities for those products/ components in AP;

i) To administer the incentive schemes to be designed and approved for the Electronics sector;

j) To promote the Fabless semiconductor industry as a thrust area;

k) To coordinate with the industry bodies in furtherance of the above objectives; and

l) To identify the areas in which promotion of use of electronics would lead to enhanced productivity, like smart grids, smart meters, low-cost access devices, smartcards etc and promote investments/ innovation in such areas.

Composition

The Electronics & IT Agency shall be constituted as Society under the AP Societies Registration Act, 2001 and shall be headed by a CEO who shall be technocrat, with wide industry experience. In order to effectively monitor the functioning of the Agency as per the mandate set in the Blue print, the Agency shall have Governance structure with a II - Tier mechanism as given below:

Governing Council		
1	Honorable Chief Minister	Chairman
Members		
2	Hon'ble Minister (IT)	
3	Advisor(e-Governance, Electronics & IT)	
4	Chief Secretary	
4	Special Chief Secretary, Planning	
6	Principal Secretary, Finance	
7	Sri BVR Mohan Reddy, Vice Chairman, NASSCOM	
8	Prof U B Desai, Director, IIT, Hyderabad	
9	Sri. LaliteshKatragadda	
10	Sri. Satish Andra, Industry Representative	
11	Mr. Sanjay Vijay Kumar, Pilot Incubator	
12	Secretary, IT	Member Convener

Executive Council	
Secretary (IT)	Chairman
Members	
MD, APIIC.,	
Sri Naresh, Vizag	
CEO, Amar Raja Power Systems Ltd.,	
CEO of Electronics & IT Agency	Member/ Convener

Secretary, IT may invite Prl. Secretaries/Secretaries/ Academicians/Industry Representatives as and when required to Governing Council / Executive Council for their value addition.

(3) Innovation Society

Technology survives and thrives through innovation. All the 3 areas, namely, e-Governance, Electronics and IT are substantially technology-based and hence innovation has to be promoted. Moreover, specific capacities and skillsets are required to be built/ harnessed for successfully promoting these sectors. Hence the need arose for a society for Innovation.

Terms of Reference

a) Creation of an Innovation Policy and agenda, with more focus on Electronics and IT;
b) Design and establish an Innovation and Transformation Academy for creating a pool of highly talented professionals and entrepreneurs, who can contribute significantly to the development of the State.
c) AP has to take advantage of the situation to leapfrog in terms of the technology and business models, processes and procedures. The innovation required for such leapfrogging in all areas involving technologies, would be the responsibility of the Society.

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d) Nucleating Start-up villages and providing guidance and support for their growth;

e) Accelerating the implementation of the various schemes of GOI for Capacity Building in the ESDM sector, as already alluded to in section D2;

f) Creating and implementing a framework for enhancing the quality of graduates in IT and Electronics, with active collaboration of the Industry;

g) Launching a knowledge portal as the repository all best practices in e-Governance, IT and Electronics;

h) Designing innovative, futuristic and cost-effective blue-print for the Information Infrastructure and Systems required for the New Capital for AP.

Composition

The Innovation Society shall be constituted under the AP Societies Registration Act, 2001 and shall be headed by a CEO who shall be technocrat, with proven record of promoting innovation in technology areas. In order to effectively monitor the functioning of the society as per the mandate set in the Blue print, the Society shall have the Governance structure with a II - Tier mechanism as given below:

Governing Council	
1	Honorable Chief Minister	Chairman
Members	
2	Hon'ble Minister (IT)	
3	Advisor(e-Governance, Electronics & IT)	
4	Chief Secretary	
4	Special Chief Secretary, Planning	
6	Principal Secretary, Finance	
7	Sri BVR Mohan Reddy, Vice Chairman, NASSCOM	
8	Prof U B Desai, Director, IIT, Hyderabad	
9	Sri. Lalitesh Katragadda	
10	Sri. Satish Andra, Industry Representative	
11	Mr. Sanjay Vijay Kumar, Pilot Incubator	
12	Secretary, IT	Member Convener

Executive Council	
Secretary (IT)	Chairman
Members	
Sri Pranav Kumar Suresh, CEO, Startup Village	
Dr R Raghunandan, Executive Director of Indian STEPS & Business Incubators	
Dr. Aynampudi Subba Rao, Visiting Professor, Innovation & Incubation at IIT Hyderabad	
Ms Annie Mathew, Director, Asia Pacific Alliances & Business Development, Blackberry	
CEO of Innovation Society	Member/ Convener

Secretary, IT may invite Prl. Secretaries/Secretaries/ Academicians/Industry Representatives as and when required to Governing Council / Executive Council for their value addition.

4.   The Governing Council shall meet once in a quarter to review the performance of the Society and to provide overall policy guidance and directions for the efficient functioning of the Society. The Executive council shall meet once in a month to monitor the performance of the above entities and pass such executive instructions as deemed appropriate, to ensure that objectives/goals envisaged are realized within the stipulated time frames.

5.   All the three Entities shall function under the administrative control of ITE&C Department. The three entities shall have freedom to structure their organization as is deemed appropriate with flexibility to hire the requisite professionals/experts/ subject specialists as per their requirement.

6.   The department shall take further necessary action to form the above three Entities, following due procedures as stipulated under the AP Societies Registration Act, 2001. The societies shall be created as autonomous entities with functional and financial flexibility to enable them to deliver the predetermined goals. Appropriate budgetary allocations for functioning of the above Entities and execution of plans and programmes as envisaged, shall be made annually as per the requirement.

7.   Copy of this order is available on Internet and can be accessed at http://www.ap.gov.in/goir.

<div align="center">(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)</div>

<div align="right">**KONA SASIDHAR**
SECRETARY TO THE GOVERNMENT (FAC)</div>

To
All Departments in Secretariat
All Heads of Departments
<u>Copy to:</u>
The Secretary to Govt. India, Department of Electronics & Information Technology (DeitY)
PS to Principal Secretary to CM
The OSD to CM (A)
The OSD to Minister, IT
The PS to Advisor IT
OSD to Advisor, Communication
PS to Chief Secretary
PS to Spl CS (Planning)
PS to Spl CS (Tourism)

<div align="center">**// FORWARDED BY ORDER //**</div>

<div align="right">**SECTION OFFICER**</div>